

# HOW TO WRITE A GREAT COLLEGE APPLICATION ESSAY

*FirstImpressionsCollegeConsulting.com*

Colleges Look for  
3 Basic Things

Writing Skills

Organized  
Thoughts

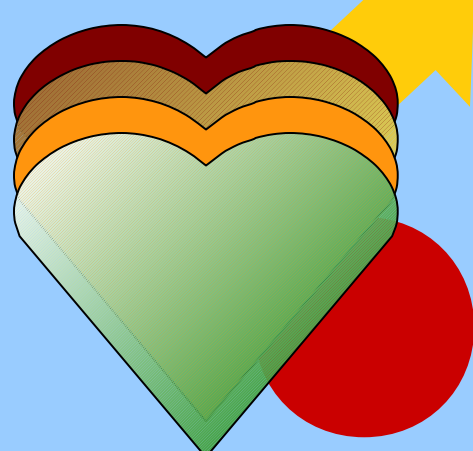
Why You're  
Unique

## KNOW THYSELF

*Ask yourself these questions*

What are my **values**?  
Am I generous,  
compassionate,  
determined, honest,  
loyal...?

**Not Sure?**  
**Google**  
**"Virtues"**



*Show How  
You've Grown*

**WHY  
WHY  
WHY**

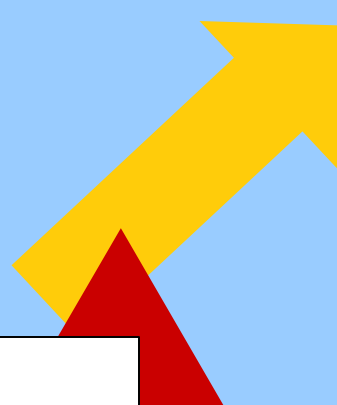
Which experiences  
in my life made  
the biggest impact  
on me and **WHY**?



*No drugs  
or sex life  
please*

What positive traits,  
accomplishments,  
goals or ideas do I  
want the schools to  
know **MOST** about  
me?

*Don't Brag - A  
Little Humility Helps*



## BRAINSTORM

**GOT  
SOME  
IDEAS?**

**FOR EACH IDEA:**  
Write for 10 minutes  
without stopping. Don't judge –  
you can toss it later.

Write everything you can think  
of: details, memories, names,  
dialogue, feelings, opinions...

**THEN** choose your best  
topic.

**LET  
'EM  
FLOW**

## KEEP IT INTERESTING

*Start with the  
**ACTION***

*Make sure it  
**SOUNDS** like you*

*Dig deep & stay  
**HONEST***

*No one should be  
able to write your  
essay but **YOU!***

## PROOFREAD

**Correct grammar & spelling. Ask an  
adult to help look for mistakes.**

*Congratulations on Your Essay!*

More help at [www.firstimpressionscollegeconsulting.com](http://www.firstimpressionscollegeconsulting.com)